

SAVOR THE *ICELIFE!*



BROOMSTACKER

RED LAGER

6.0% ABV | 41 IBUs

BACKGROUND

The game of curling embodies what it is to be a Minnesotan; friendly, courteous, and honest. Respecting etiquette since the first game was played on a frozen pond in Scotland in 1541, the tradition of broomstacking exemplifies these qualities.

Broomstacking, literally the stacking of brooms, occurs when teams end play with this symbolic display, signaling to the rest of the players to enjoy a libation together.

HISTORY

Curlers know it's more than just a game. Under an old tradition, they stack their brooms, pause the action and go have a beer with their opponents. Because there's nothing like having a good beer while you're having a good time.

BREWMASTER'S NOTES

To celebrate this tradition, Utepils has brewed a red lager; lightly toasted with a smooth bitterness, featuring a blend of American Cascade and European hops. Broomstacker will make you want to drop your brooms before the game even begins.

OFFICIAL TASTING GUIDE
& STYLE SHEET

GOOD LIVING COMES FROM GOOD BREWING



Utepils (ooh-ta-pilz) Brewing

We are a Minneapolis craft brewery steeped in the traditions of the European brew masters. Our sophisticated yet timeless brews pair well with friends and a sunny outlook on life. Our beers are inspired from around the world but brewed locally for you.

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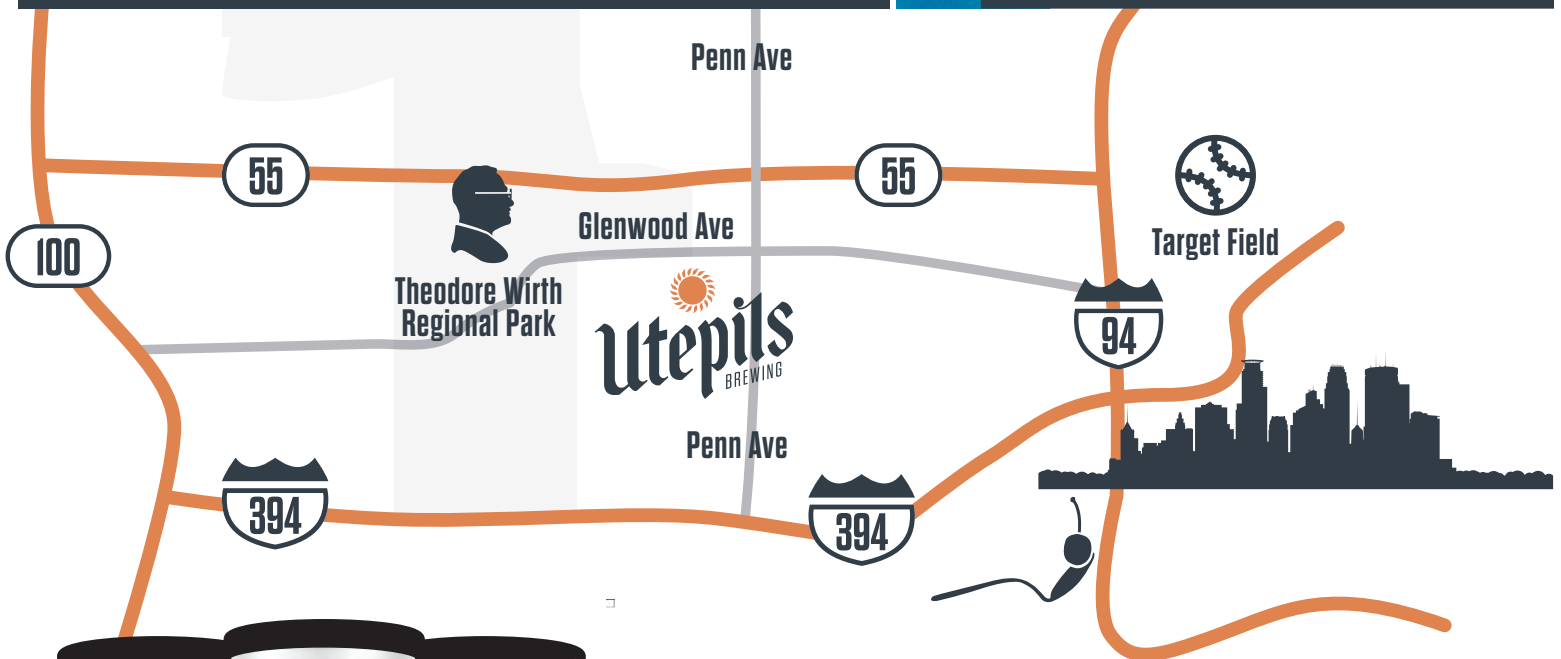
SELL SHEET: BELOW
TASTING GUIDE ON REVERSE SIDE



**BROOM-
STACKER**

**RED
LAGER**

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41 IBU



BROOMSTACKER-CANS



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**AVAILABLE IN KEGS
AND CANS.**