

YEAR-ROUND PALE ALE



CHARACTERISTICS

5.4% ABV | 30 IBUs | 23 EBC

STYLE

American Pale Ale

AVAILABILITY

Year-round, 12oz can 12pk launches May 2018

PACKAGING

BOTTLES 12oz 6pk, 12pk, 20pk

CANS 12oz 12pk

KEGS 1/6 bbl, 1/2 bbl



DESCRIPTION

This is where it all started. In 1989, amidst a sea of sameness, here was a beer with spirit and character - a copper-colored classic bursting with caramel malt and zesty Cascade hops. Today, this American icon is our north star, a perennial favorite, a desert island essential.

FLAVOR PROFILE

AROMA Floral, citrusy hops, slight fruitiness

MALT Mellow caramel, toffee-like flavor

HOPS Prominent hop bitterness and flavor

BALANCE Hops

BODY Light to light/medium

FOOD PAIRINGS

Chicken wings, duck, goose, or other game, hamburgers, steak, medium-sharp cheeses like aged Cheddar or Gouda

UPCs

12oz Bottle



7 26959 90101 3

12oz Bottle 6pk



7 26959 90100 6

12oz Bottle 6pk Case



7 26959 90622 3

12oz Bottle 12pk



7 26959 90201 0

12oz Bottle 12pk Case



7 26959 90623 0

12oz Bottle 20pk



7 26959 90202 7

12oz Can



7 26959 90988 0

12oz Can 12pk



7 26959 90989 7

12oz Can 12pk Case



7 26959 90990 3

1/6 bbl Keg



7 26959 90301 7

1/2 bbl Keg



7 26959 90401 4

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