

Paulaner Oktoberfest Wiesn, Munich's Authentic



Best Selling Oktoberfest Bier in Germany.

This golden Oktoberfest lager is Germany's #1 Oktoberfest beer. It is also the only beer served in Paulaner Oktoberfest tents today and the favorite beer at the Munich Oktoberfest*.

Brewed once a year, and only available while supplies last, Oktoberfest Wiesn is the pinnacle of German brewing: deep golden color, full-bodied and wonderfully mellow, with a balanced harmonious taste and the pleasant fragrance of hops. At 6% ABV, it is stronger and bolder than the usual lager.

* The Munich Oktoberfest serves more Paulaner Oktoberfest Wiesn beer than any other Oktoberfest beer.



Paulaner is brewed in strict accordance with the Bavarian purity law of 1516, using only water, malt, hops and yeast.

ABV 6.0%

IBU 19

13.7°Plato

UPC Barcodes

11.2 oz Bottle



11.2 oz 6-Pack



4 x 6-Pack
Mother Carton



11.2 oz 12-Pack



2 x 12-Pack Tray



1L Can



1L Mug/Can Set



1L Mug/Can Set
Carton



50L Keg



PACKAGES	UNITS PER PALLET	PALLETS STACKED	PALLET SPACE WEIGHT
4x6/11.2oz	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2185 lbs.
2x12/11.2oz	12 cases per tier x 6 tiers = 72 cases	One pallet = 72 cases	2312 lbs.
5 x 1L Mug/Can	10 cases per tier x 6 tiers = 80 cases	One pallet = 80 cases	2218 lbs.
50L kegs	6 kegs per tier x 3 tiers = 18 kegs	Three pallets = 18 kegs	2592 lbs.

GOOD, BETTER, PAULANER.