

Paulaner Oktoberfest Märzen, Munich's Original



The one that started it all . . .

This amber beer style was developed more than 200 years ago to celebrate the original Oktoberfest. The Märzen name comes from "March beer" because it was historically brewed in March, to be at peak flavor for the Oktoberfest celebration. Today this style is available year round in the US due to popular demand.

This full bodied beer with its rich malt flavor and dark toffee notes, has an underlying fruitiness and masterful hop balance. It will instantly turn your own four walls into an Oktoberfest tent. Prost!



Paulaner is brewed in strict accordance with the Bavarian purity law of 1516, using only water, malt, hops and yeast.

ABV 5.8%

IBU 21

13.7°Plato

Ratings

ratebeer 95

DRAFT 93
MAGAZINE

UPC Barcodes

11.2 oz Bottle



0 80157 11132 3

11.2 oz 6-Pack



0 80157 11676 2

4 x 6-Pack
Mother Carton



0 80157 11137 8

11.2 oz 12-Pack



0 80157 03044 0

2 x 12-Pack Tray



0 80157 11461 4

11.2 oz x 24 Carton



0 80157 11141 5

50L Keg



0 80157 10705 0

PACKAGES	UNITS PER PALLET	PALLETS STACKED	PALLET SPACE WEIGHT
4x6/11.2oz	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2185 lbs.
24/11.2oz loose case	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2311 lbs.
2x12/11.2oz	12 cases per tier x 6 tiers = 72 cases	One pallet = 72 cases	2312 lbs.
50L kegs	6 kegs per tier x 3 tiers = 18 kegs	Three pallets = 18 cases	2592 lbs.

GOOD, BETTER, PAULANER.