

★ ★ OSKAR BLUES BREWERY ★ ★



MAMA'S GOT A BRAND NEW CAN WHY MESS WITH A GOOD THING? WELL, WE'LL TELL YA.

We flipped the script and put the emphasis on PILS, so that drinkers will know right off that Mama's is our take on the classic lager that belongs at every occasion. We've also simplified the color scheme so that it pops off the shelf.

Inside, the beer is still an uncompromising, small batch version of the beer that made Pilsen, Czech Republic, famous. Unlike mass market "pilsners" diluted with corn and rice, Mama's is built with 100% pale malt, specialty malts, and Saaz hops. While it's rich with Czeched-out flavor, its gentle hopping (24 IBUs) and low ABV (4.7%) make it a luxurious but low-dose (by Oskar Blues standards) refresher. It's damn good, crushable beer. Take two and call us in the morning.

In 2002, our funky little Colorado grown brew-pub started stuffing our huge, voluminously hopped mutha of a pale ale in a can (Dale's Pale Ale). Cans keep beer fresher, longer by eliminating the damaging effects of light and ingressed oxygen while being infinitely recyclable and portable . . . taking them where your next soul saving adventure takes you.

#OSKARBLUES #MLYP

FROM THE CREATORS OF



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