

YEAR-ROUND JAM BAND



CHARACTERISTICS

5.9% ABV | 6 IBUs | 8 EBC

STYLE

Berry ale with blueberries, red raspberries and cherries

AVAILABILITY

Year-round, launches February 2018

PACKAGING

CANS 12oz 6pk

KEGS 1/6 bbl, 1/2 bbl

DESCRIPTION

Jam Band burst onto the scene this year as an improvised fusion of dark berry flavors and zippy citrus chords. The rhythmic grooves of blueberry, raspberry and tart cherry accompany a simple malt base to create an easy-drinking, all-season beer worthy of an encore. In a genre known for gentle notes and slow tempos, this band can jam.

FLAVOR PROFILE

AROMA Fresh berries, melon, subtle citrus

MALT Minimal supporting malt sweetness

HOPS N/A

BALANCE Sweet fruit, crisp acidity

BODY Light to medium

FOOD PAIRINGS

Peanut butter cookies, crème brulee, angel food cake, creamy cheeses, light/citrusy salads, grilled pork chops, strawberry shortcake, sherbert, crunchy grooves



UPCs

12oz Can



7 26959 91011 4

12oz Can 6pk



7 26959 91010 7

12oz Can 6pk Case



7 26959 91013 8

1/6 bbl Keg



7 26959 90905 7

1/2 bbl Keg



7 26959 91012 1

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