

Paulaner Hefe-Weizen Natural Wheat, Our Flagship Style



Germany's #1 wheat beer and one of the world's favorites.

In developing this beer, the Paulaner Brewmasters have perfected a unique technique with "yeast suspension", resulting in a uniform, slightly cloudy appearance, consistent quality and perfect taste.

This traditional unfiltered Hefe-Weizen is naturally cloudy and warm silky gold under a really strong head of foam. At first mouthful, some will detect a hint of banana aroma. Fine palates perceive trace of mango and pineapple and the balance between sweet and bitter. Overall, beer connoisseurs appreciate the incomparable flavor of Paulaner Hefe-Weizen for its perfectly balanced mix of aromas and refreshing taste. It's a superb biergarten or outdoor drinking bier. Prost!



Paulaner is brewed in strict accordance with the Bavarian purity law of 1516, using only water, malt, hops and yeast.

ABV 5.5%

IBU 13

12.5°Plato

Ratings

ratebeer 100

Ba A

UPC Barcodes

11.2 oz Bottle



11.2 oz 6-Pack



4 x 6-Pack
Mother Carton



11.2 oz 12-Pack



2 x 12-Pack Tray



11.2 oz x 24 Carton



16.9 oz Bottle



16.9 oz x 20 Case



50 L Keg



* Source: Nielsen Retail Panel, Alcoholic Wheat Beer,
Sales Volume, 2013

PACKAGES	UNITS PER PALLET	PALLETS STACKED	PALLET SPACE WEIGHT
4x6/11.2oz	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2185 lbs.
24/11.2oz loose case	10 cases per tier x 7 tiers = 70 cases	One pallet = 70 cases	2311 lbs.
2x12/11.2oz	12 cases per tier x 6 tiers = 72 cases	One pallet = 72 cases	2312 lbs.
20/16.9oz	10 cases per tier x 6 tiers = 60 cases	One pallet = 60 cases	2206 lbs.
50L kegs	6 kegs per tier x 3 tiers = 18 kegs	Three pallets = 18 kegs	2592 lbs.

GOOD, BETTER, PAULANER.