

YEAR-ROUND ROTATIONAL GINGER LEMON RADLER



CHARACTERISTICS

4.1% ABV | **12 IBUs** | **6 EBC**

STYLE

Radler/Shandy

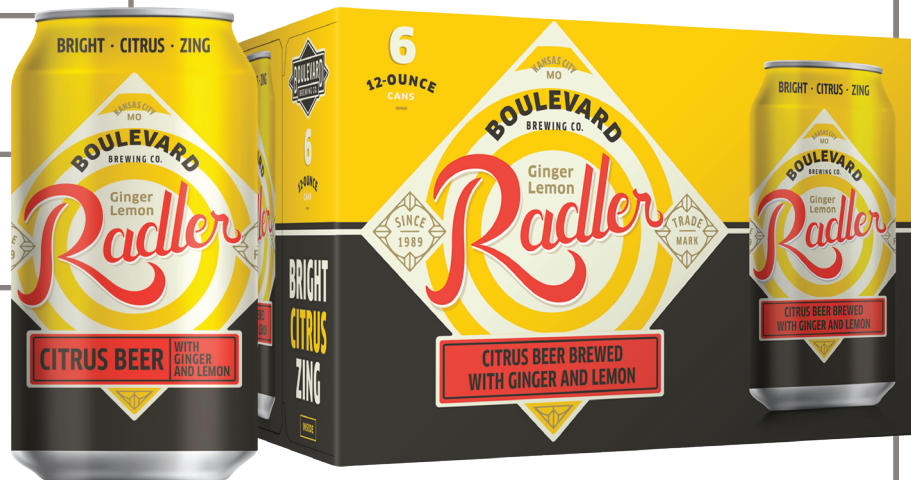
AVAILABILITY

March through August

PACKAGING

CANS 12oz 6pk
12oz 15pk-one time drop in April 2018

KEGS 1/6 bbl, 1/2 bbl



DESCRIPTION

The Boulevard Radler series is a zesty, refreshing take on the tradition of mixing beer with soda or lemonade to create a light, thirst-quenching beverage ideal for warm weather. Radler (literally, “cyclist” in German) takes its name from active sportsmen of a hundred years ago, but you can enjoy our version even when doing nothing more strenuous than lifting it to your lips.

FLAVOR PROFILE

AROMA Bright lemon, spicy ginger
MALT Slightly sweet, bready flavor
HOPS Low bitterness and flavor
BALANCE Citrus acidity, lingering lemon and ginger
BODY Light

FOOD PAIRINGS

Spicy Asian dishes, citrusy salads, watermelon

UPCs

12oz Can	12oz Can 6pk	12oz Can 6pk Case
 7 26959 90784 8	 7 26959 90785 5	 7 26959 90786 2
12oz Can 15pk	1/6 bbl Keg	1/2 bbl Keg
 7 26959 90870 8	 7 26959 90787 9	 7 26959 90788 6
16oz Can	16oz Can 24pk Case	
 7 26959 90936 1	 7 26959 90933 0	

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