

★ ★ OSKAR BLUES BREWERY ★ ★



CAN'O BLISS. SATISFY YA.

- ★ G'Knight is a favorite in our taprooms and amongst staff. Recently pricing it the same as our other core beer options has gotten a big red sticky thumbs up from craft beer drinkers.
- ★ The IPA category is up 16% vs last year, and G'Knight is up 58% vs last year.
- ★ Brands above 6% ABV are up 16% year over year
- ★ Craft beers in the 7-10% ABV range own 20% of the total craft market and they're up 4.2 share points since 2013.

Our 'Velvet M-80' is a hefty, dry hopped double-red ipa with a nose full of aroma, a sticky mouthfeel, a malty middle and unctuous hop flavors. G'Knight sports a surprisingly sensuous finish for a beer of its size (8.7% ABV, 60 IBUs). It's brewed in tribute to a fellow Colorado craft beer pioneer and Vietnam vet who died fighting a 2002 wild fire outside of our Lyons hometown.

In 2002, our funky little Colorado grown brew-pub started stuffing our huge, voluminously hopped mutha of a pale ale in a can (Dale's Pale Ale). Cans keep beer fresher, longer by eliminating the damaging effects of light and ingressed oxygen while being infinitely recyclable and portable . . . taking them where your next soul saving adventure takes you.

#OSKARBLUES #GKNIGHT

AVAILABLE IN 6-PACK



6-PK

FROM THE CREATORS OF



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