



DRAFT QUALITY PARTNERSHIP PROGRAM

MINNESOTA...YOUR BEER DESERVES BETTER.

It is our mission to educate, increase awareness, and elevate the level of draft quality and service standards among Minnesota bars, restaurants, and taprooms. We feel that consumers deserve better. We feel that beer deserves better.

We look forward to partnering with you on this mission.

"Truly, it is for the quality of our beer program. I've seen beer costs go down, I've seen cleaner glass, less foam, and we're going through less product. Guests aren't sending beers back. It is a very thorough program compared to what we've had before. I feel like we're taking care of our customers and BBS is taking care of us. I've seen a world of a difference."

Elizabeth Chlebeck // General Manager // **Kincaid's St. Paul**

PARTNERSHIP INCLUDES:

Draft System Maintenance

- Bi-Weekly Cleaning (national industry standard)
- Electronic Circulation Cleaning Technique (80x more effective than static cleans)
- Faucets Manually Scrubbed and Inspected
- Couplers Sanitized and Scrubbed
- Keg Collars Sanitized
- Powerful Chemical
- Innovative Cleaning Practices
- Annual Glycol Inspection
- Annual Vinyl Replacement
- System Upgrades
- Full Installation and Repair Services
- Inspections Services
- MicroMatic & Certified Cicerone® Certifications
- Preventative Maintenance & Reporting
- Cooler Logs & Clean Reports for Accountability

Other Perks & Promises

- On-Call Client Resources Specialist
- High Return on Investment
- Free Staff Education (ongoing monthly training)
- Social Media Promotion
- Discount on BBS Events and Services



**BETTER BEER LINES.
BEST PRACTICES.
ALWAYS.**



For pricing or to schedule a free consultation:

612.226.7622

info@betterbeersociety.com
betterbeersociety.com/draft