

BETTER BEER SOCIETY DRAFT

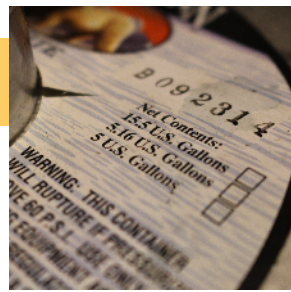
Full Service Line Cleaning and Draft System Maintenance

Standards. It's what sets us apart.

As an establishment with a quality beer program, you understand the importance of the details that go into handling and pouring beer properly. Beer is a commodity; it demands the same level of attention and care that you would give to your food. Fresh, without off-flavors, and as the brewer intends.

Better Beer Society shares these standards, which is why we have created a new line cleaning and draft maintenance division that we feel is second to none, ensuring that your draft system and the beer you serve are of the highest quality.

By partnering with BBS to maintain your quality draft system, you are asserting yourself as an establishment that supports these standards of excellence by enlisting an expert staff to care for your lines, as well as the beer that runs through them.



QUALITY

- Scheduled Bi-Weekly Line Cleaning
- Electronic Pump Equipment
- Manual Equipment Clean (Disassemble/Reassemble)
- Complete Equipment Sanitation (faucets, couplers, FOB's)
- Draft System Polish (tower, handles, drip trays)
- Draft System Design & Installation

ASSURANCE

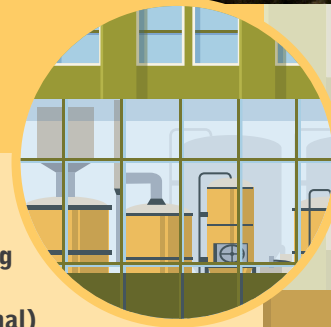
- Quality Control Monitoring & Reporting
- Inventory & Cooler Check (CO2, Temperature, Freshness Dates)
- Custom Maintenance Log
- Efficient Cooler Organization
- Draft System Consultation

KNOWLEDGE

- Expert staff (Certified Cicerones ®)
- Micromatic Certified
- Staff Training (optional)
- Brewers Association & Micromatic Guidelines

AWARENESS

- "Brewer Approved" Map listing
- Social Media Promotion
- Exclusive BBS Events (optional)



It is our mission to educate and improve upon the level of service standards among our bars, restaurants and taprooms. We ask you to join us in this mission and promote your establishment's commitment to caring for beer and how it is served.

For pricing or to schedule a consultation:
(P) 612.226.7622 / (E) draft@betterbeersociety.com

Web: betterbeersociety.com/draft Twitter: @BrewerApproved
Raising the bar on quality draft systems and draft maintenance